

ORDER



KSNV

Orders	Order / Rev:	107887
	Alt Order #:	06863650
	Product Desc:	NRSC/HELLER
	Estimate:	
	Flight Dates:	10/17/12 - 10/23/12
	Original Date / Rev:	10/15/12 / 10/30/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRSC/ Heller for Senate- <u>REVISE</u>
	Demographic:	A35+
	Product Codes:	PLC01
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	44	\$29,675.00	\$25,223.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$29,675.00	\$25,223.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	99%	\$29,675.00
Market	100%	\$29,974.75

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	0%	\$0.00
KTUD	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$299.75

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KSJV

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																			
E 21	KSNV	10/17/12	10/17/12	Dr. Phil Dr Phil	CM	3-4p	--W---	:30	1	\$300.00	2	0.00	NM	0	\$0.00																			
DR PHIL																																		
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E 22	KSNV	10/19/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00																			
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E 25	KSNV	10/19/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00																			
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E 26	KSNV	10/23/12	10/23/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00																			
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E 27	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--w----	:30	1	\$450.00	2	0.00	NM	1	\$450.00																			
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E 28	KSNV	10/19/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00																			
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E 29	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00																			
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Week: 10/22/12	10/28/12	M-----	1	\$450.00	0.00																													
E 30	KSNV	10/18/12	10/18/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00																			
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E 31	KSNV	10/23/12	10/23/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00																			
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E 32	KSNV	10/18/12	10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$750.00	2	0.00	NM	0	\$0.00																			

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N63	KSNV	10/17/12	10/17/12	The Tonight Show Tonight Show	CM	1135p-1236a	--W---	:30	1	\$275.002	0.00	NM		0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---W--- 1 \$275.00 0.00															
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1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1236a ---W----- :30 (\$275.00) 0.00 NM															
<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N64	KSNV	10/18/12	10/18/12	The Tonight Show Tonight Show	CM	1135p-1236a	---T---	:30	1	\$275.002	0.00	NM		1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---T--- 1 \$275.00 0.00															
N65	KSNV	10/19/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1236a	----F--	:30	1	\$275.002	0.00	NM		0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
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N66	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1236a	M-----	:30	1	\$275.002	0.00	NM		0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
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Totals 44 \$29,675.00